

FREE 30 DAY TRIAL ON NEWALL LATHE DRO SYSTEMS



For reasons mentioned in the article below, "Why Manual Lathes Need A Newall DRO," the potential for Newall manual lathe retrofits is larger than any other DRO application. As presented in the brochure "Why Your Lathe Needs A DRO," [Click Here](#) the advantages should be clear to your customer.

Some, however, may need further convincing that their investment in a Newall DRO for their lathe will quickly pay for itself. To assist you in helping these customers become believers, Newall will offer a

FREE 30 DAY TRIAL:

Offer your customer a 30 day trial on any complete Newall Lathe system. A complete lathe system includes a 2 axes Newall display, 2 transducer assemblies (Spherosyn or Microsyn) and a lathe bracket kit.

- Newall will accept back any complete lathe system for full credit within 60 days of invoice to the distributor. The invoice date must be between October 2nd, 2009 and December 31st, 2009.
- Standard distributor payment terms apply.
- DRO installation charges do not apply and will not be credited.
- Contact your Regional Sales Manager for further details and assistance.

Help your customers to a higher level of productivity and yourself to a higher level of sales!

Why Manual Lathes Need A **Newall** DRO

In most shops having both manual mills and lathes, most, if not all, of the manual mills will typically have a DRO of some type and vintage. Very often, however, only a few, if any, of the manual lathes will have a functioning DRO. Milling machines were the first target application when DRO's first hit the market.

Nowadays, DRO is considered "standard equipment" on a manual mill. Later on, improvements in scale technology allowed smaller scales, which could fit on lathe cross-slides. Since lathe DRO's have not been around as long as mill DRO's, they often are considered "optional" or "nice, but not necessary" on lathes.



The truth is, the benefits of increased efficiency and productivity a DRO brings to a lathe, can very often be more valuable than on a mill!

Why Your Lathe Needs a DRO is a brochure designed to:

- Educate **how** a DRO simplifies and makes more efficient the use of manual lathes, specifically, and improves productivity on the lathe
- Why **Newall** DRO is the best choice for lathes